



## New Forests Project

[www.newforestsproject.org](http://www.newforestsproject.org)  
1025 Vermont Ave. NW, 7<sup>th</sup> floor  
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### July Update 2007

#### WSP Update

##### Supporting reforestation with native species.

As part of our effort to support reforestation with native species, we have purchased 1,000 cuttings of *Ficus natalensis*. These young trees will be delivered directly to the Mwange Rural Development Association in Uganda and will be our first step in supporting this group and the reforestation with this valuable species. We are also hoping to provide them with further support through our fundraising initiative described below.

We have also recently incorporated *Acacia senegal* into our list of species and we are identifying new seed suppliers that will carry other new species we would like to offer, as well as the ones we already provide.

Finally, over the summer we will be finalizing the results of the January survey and presenting them to our donors in the next update.

##### Improving Seed Distribution

The cost of sending seeds abroad has significantly increased due to new charges from the US Department of Agriculture. We have been working to identify groups within each country that will act as seed

distributors for our program. We are pleased to announce that the first four larger shipments of seeds are about to be sent out to Nigeria, Congo, Tanzania and Peru.



Mwangwe Rural Development Association, a group supported by NFP, planting "Mituba" (*Ficus natalensis*) trees in Bukoto, Uganda.

The four groups initially selected are committed to working in reforestation and have a network of local people who will be getting the seeds to be used in reforestation projects. Each group has selected the appropriate species from our list and will be getting enough seeds to supply hundreds of projects. In the long run, this will allow us to improve efficiency and lower expenses simultaneously.

### **Mini grants for reforestation efforts**

Since its creation, the World Seed Program has provided seeds and technical information to people around the world for reforestation. These seed packets have provided valuable support to many groups. But successful reforestation requires a lot more than seeds. For years, we have received requests seeking financial support for other aspects of reforestation such as training, buying equipment or building irrigation systems. The groups that replied to our survey mailed out last January also made this need evident.

To address this need, we have launched a new initiative to raise funds to support such projects. You may have received a letter from us describing some of these projects in Uganda, Nigeria, Peru and Honduras. We are expecting to raise enough money to provide small grants for these unique initiatives. Your support will make a significant difference towards the success of these projects!



Adriana Freiburger, our new coordinator of the Clean Water Initiative visiting some projects in Honduras and El Salvador

## **Clean Water Initiative Update**

### **New Coordinator**

New Forests Project welcomes Adriana Freiburger, the new coordinator for the Clean Water Initiative. Adriana is a graduate of the International Affairs and Public Health program of George Washington University. Her energy level, motivation and enthusiasm will help the New Forests Project to strengthen and expand the clean water programs in Central America.

### **Recent Trip to Central America**

In Mid-July, Adriana made a trip to El Salvador and Honduras to become more familiar with the programs and the organizations New Forests Project works with. By visiting with the organizations in El Salvador and Honduras, Adriana had the opportunity to see first hand the progress being made in the rural communities. Adriana has returned to the US with a more profound understanding of the community's current needs, and is motivated to help find ways to fulfill all of their requests.

In the months ahead, the Clean Water Initiative will step up efforts to keep the Chlorine banks in Honduras well stocked with water chlorinators, chlorine tablets, plastic tubing, water valves and other accessories necessary to maintain a clean water system. The provision of this water technology will be a great help to AHJASA because it will help them free up money that they want to use to start on a clean water education campaign for the rural communities.

## **Fundraising Update**

### **Growing support for the New Forests Project**

This summer, more than 1,000 individuals made their first contribution to the New Forest Project. As a result of our next acquisition effort scheduled for this month we expect to add at least 1,000 new individual donors increasing our poll of donors to 12,000. Through this new acquisition effort will likely raise a minimum of \$25,000 this summer. Adding new donors will also help us build a more cost-effective fund raising campaign during the fall and the end of the present year.

We are also pleased that individuals continue to support the New Forests Project by transferring stock and by establishing charitable bequests. We are grateful for this extraordinary generosity.

### **Foundation and Corporation Update**

The most recent grants received by the NFP during the first semester of 2007 include a grant of \$25,000 from the Wallace Genetic Foundation, \$10,000 from CCC Foundation

and \$1,000 from the Cottonwood Foundation. We also submitted or are in the process of submitting applications to the Unity Avenue Foundation for \$15,000, Trull Foundation (\$10,000), Atkinson Foundation (\$10,000), the Irwing Andrew Porter Foundation (\$10,000) and the Clear Fund (\$25,000).

We are grateful for the support of Arch Chemicals with a contribution of \$7,000, and for the kind contribution of \$12,000 in chlorine tablets for the Clean Water Initiative from PPG Inc.

For more information please feel free to contact us

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